



# Instagram Manual

GANG Organization

# Why Instagram?

Connect	Connect with friends and family, share what you're up to and explore what's new going on in the world.
Explore	Explore your community, your favorite personalities or organizations (connect with GANG and other organizations of your interest).
Share	Share photos and videos in your story(with desired privacy) that will disappear after 24 hours automatically and only be shared with selected people
Message	Free and a much secure platform to message, audio call or video call with your friends and family
Discover	Discover brand and small businesses of your interest and shop products.



# INDEX

• App installation guide for Android users-	Page 4-6
• App installation guide for iPhone/iPad users-	Page 7-9
• To create and set up a new account-	Page 10-15
• Step-by step tutorial-	Page 11-14
• Instagram features and functionality-	Page 15
• To connect with GANG on Instagram-	Page 16
• About GANG Instagram-	Page 17
• For privacy concerns on phones and taps-	Page 18,19
• Signing up on desktop-	Page 20-22
• Privacy on desktop -	Page 23

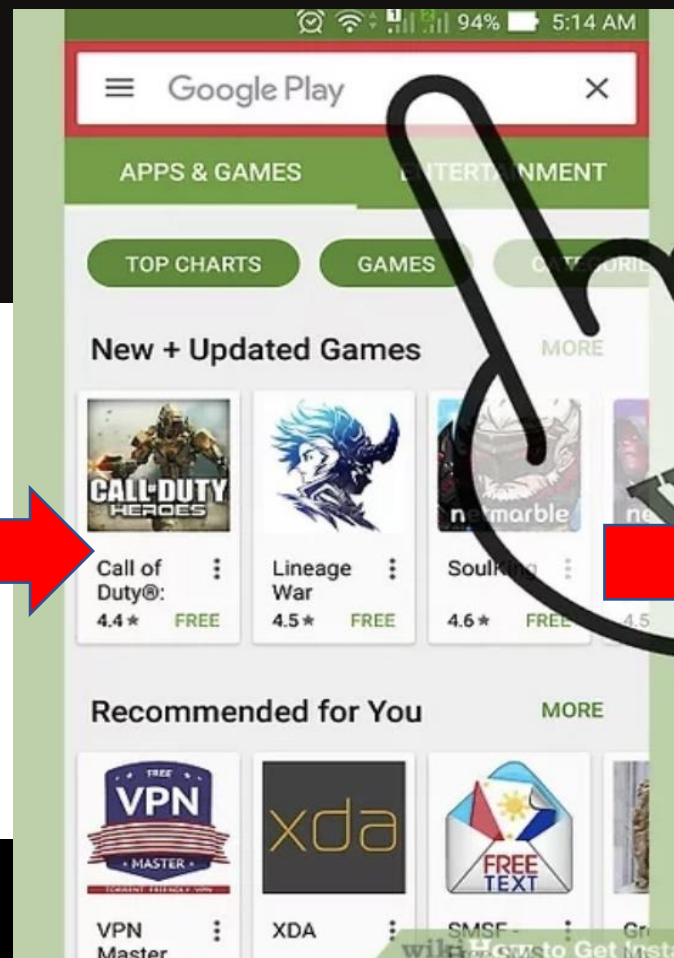


# Instagram App Installation guide for Android users (phones and tablets)



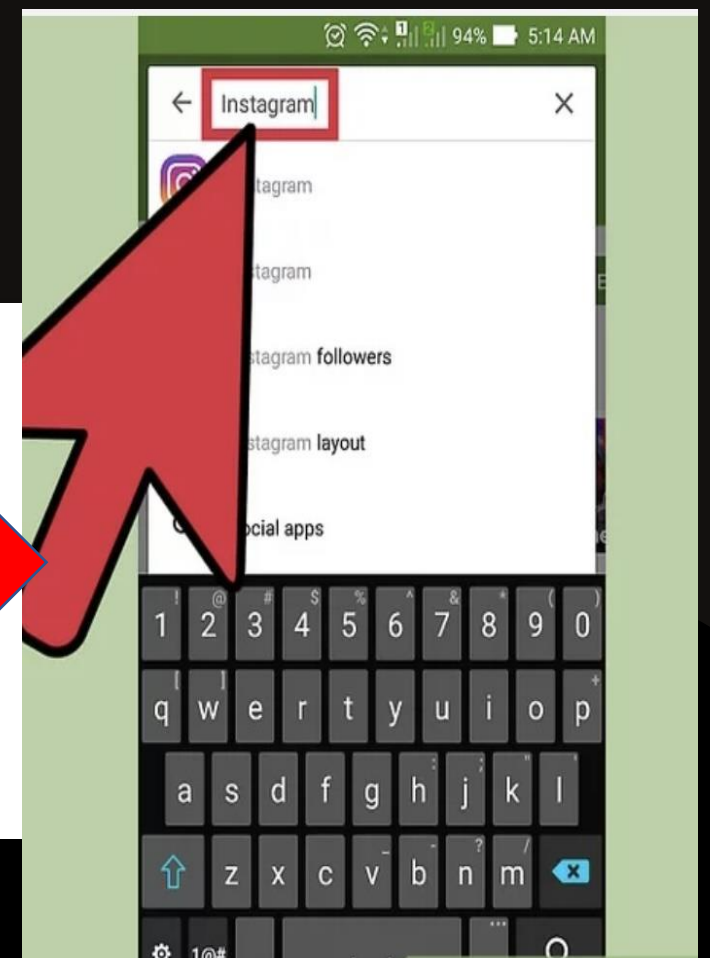
1

Go to your play store



2

Go on search bar

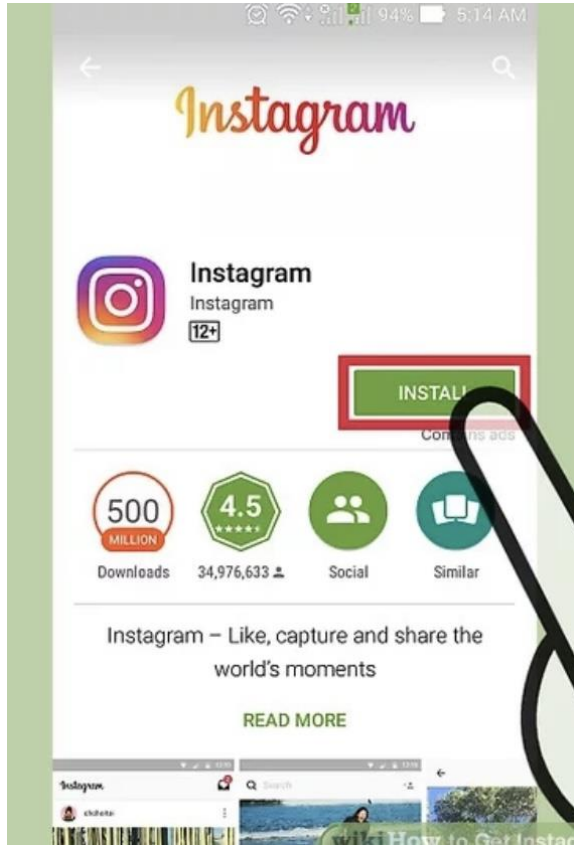


3

Type in "Instagram"

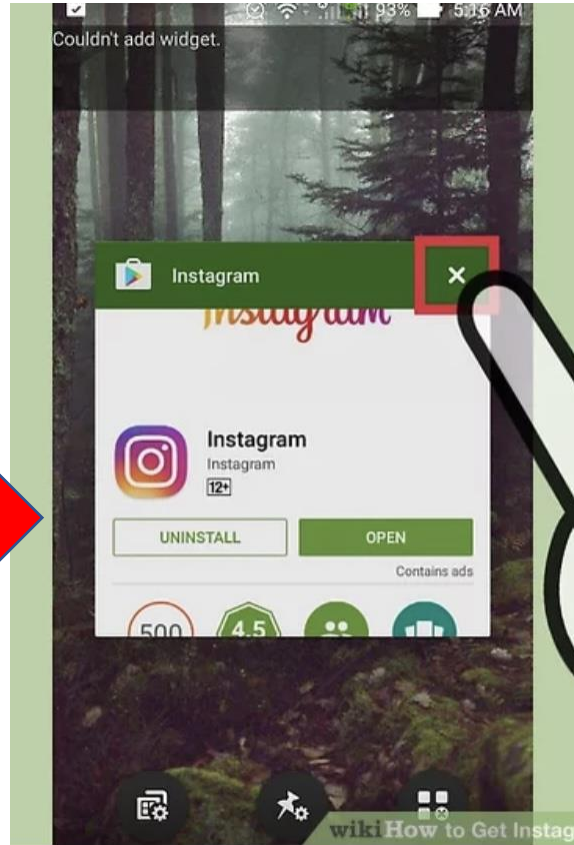
•Application installation For Android users





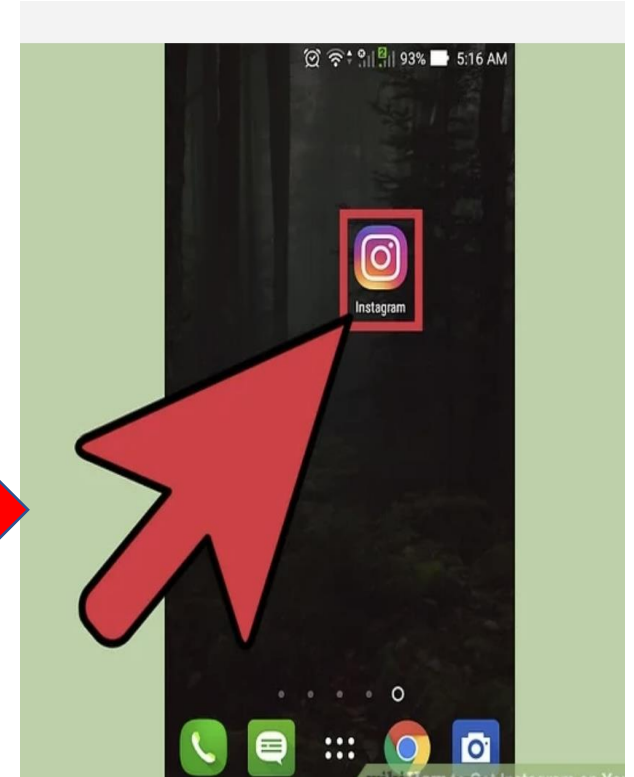
4

As Instagram appears  
press on install



5

Once the app installs, press  
on "open" or, close window  
to go to the home screen

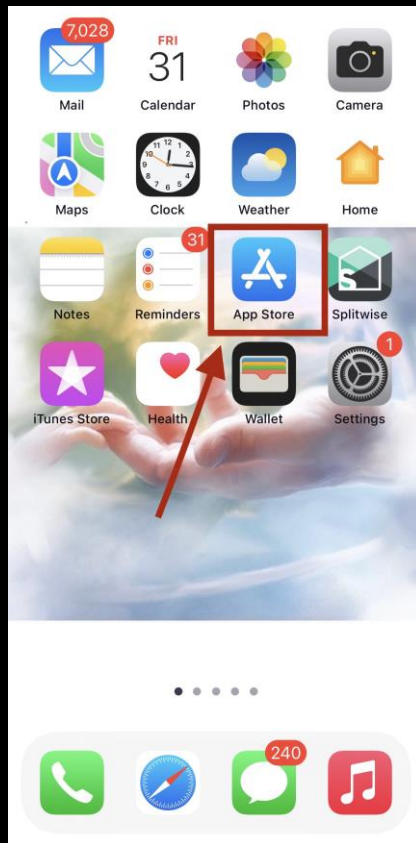


6

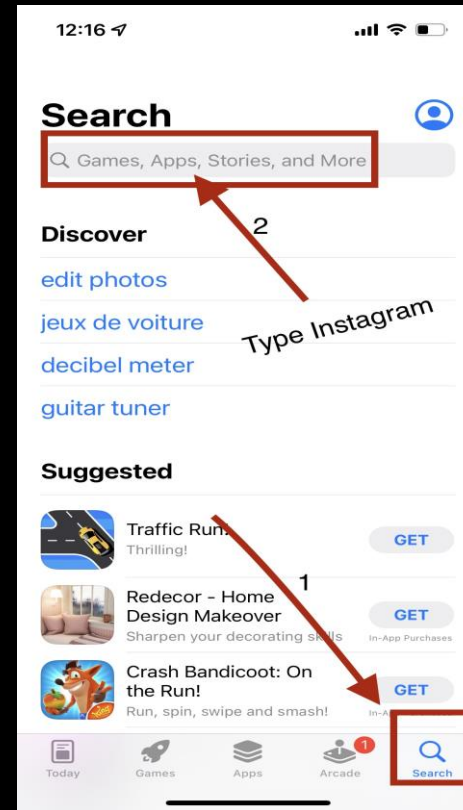
Open the  
application



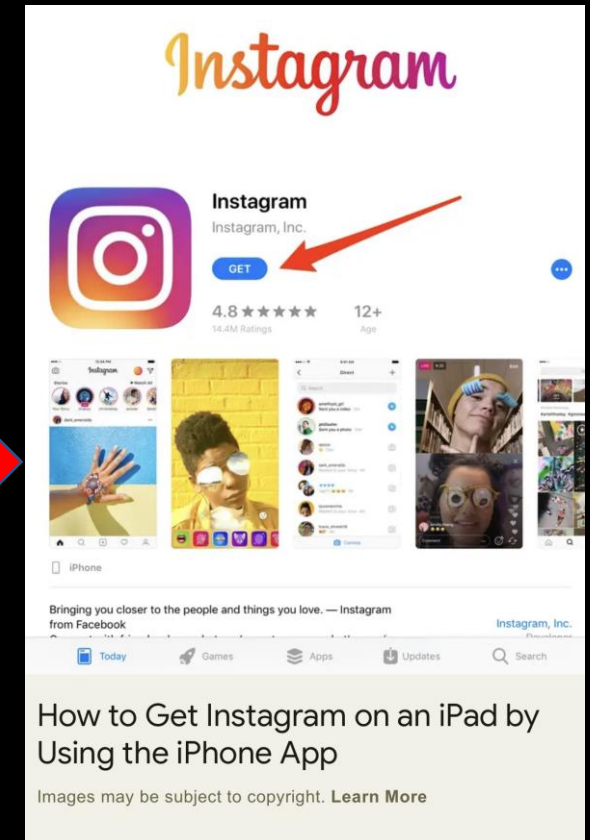
# Instagram App Installation guide for iPhone/iPad/Apple users



1  
Open App  
store



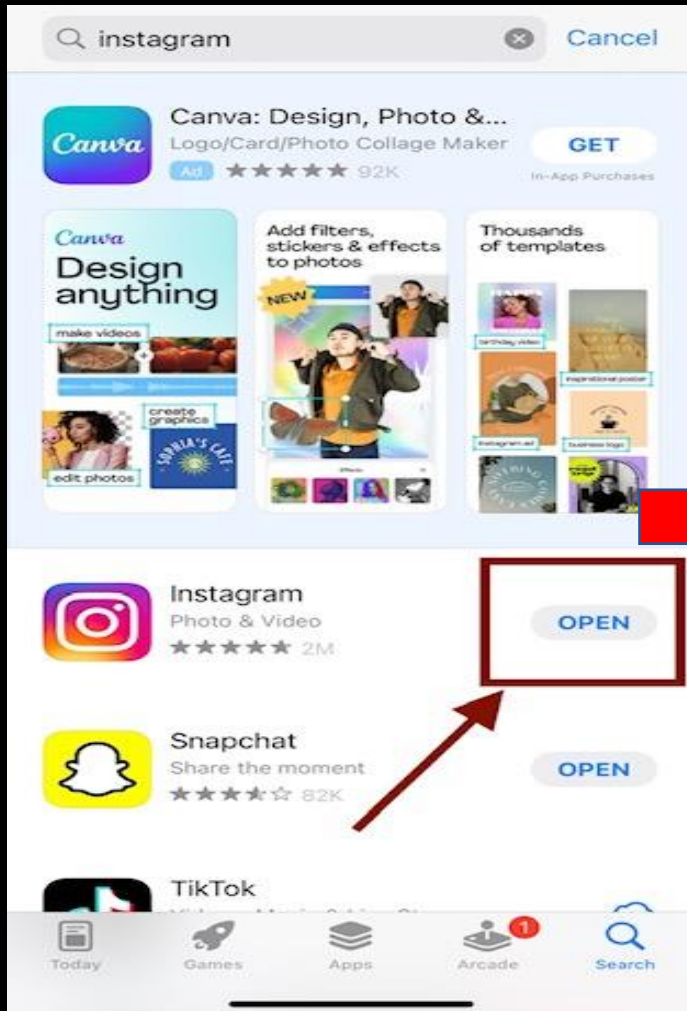
2  
Tap search bar icon at bottom right and  
type in Instagram



3  
Tap on "get" icon to  
install the App

# For iPhone/iPad users





4  
Open the App



5  
This is how app appears on  
home-screen





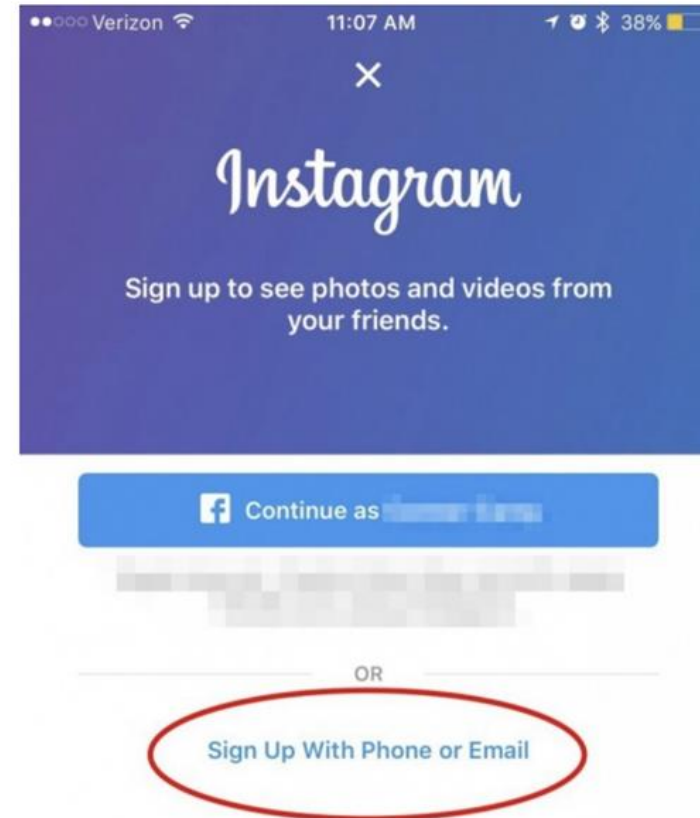
# Step-by-step guide to create and set up a new account (Android/iPhone/ iPad)

# After you open the app:-

To begin using the app, you will need to open an account if you don't already have one. To do this, there are three options:

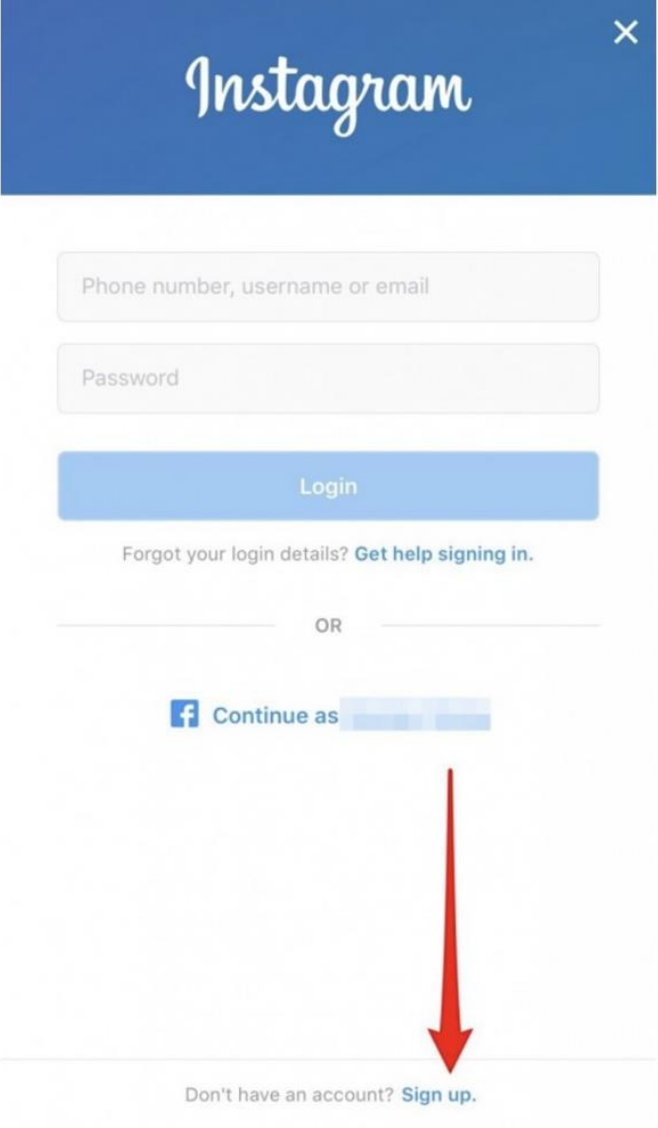
1. Sign up with your existing Facebook account.
2. Sign up with your email.
3. Use your phone number to creating a new account.

- There are three options for creating it: Facebook, email, or using a phone number.



\*Signing up explained from slide 10 onwards (after you click on “sign up with phone or email”)<sup>11</sup>

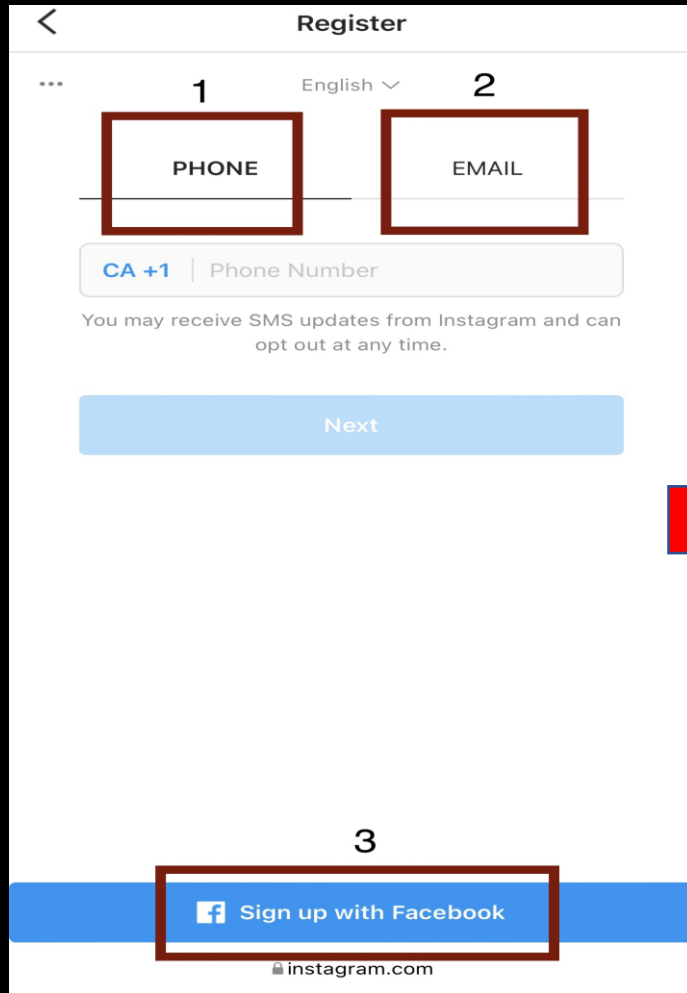
The next step:-  
After registering email  
address or phone  
number or your  
Facebook id for  
validation purpose,  
you are all set up to  
signup by creating a  
username and  
password



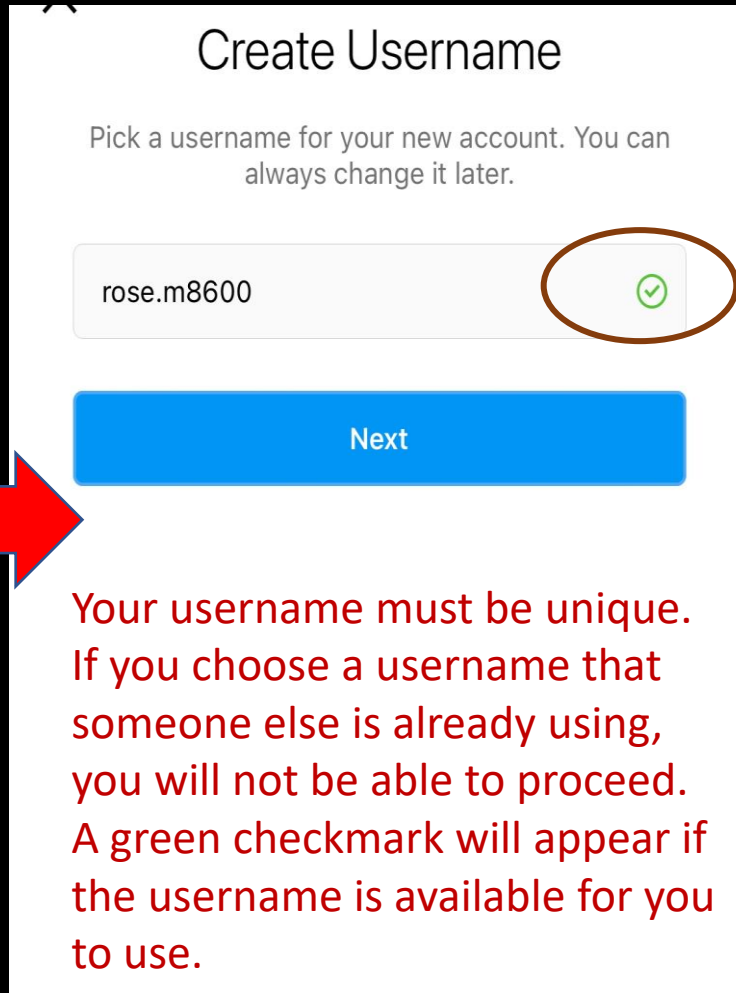
The image shows the Instagram login and sign-up interface. At the top is a blue header with the 'Instagram' logo and a close button (X). Below the header are two input fields: 'Phone number, username or email' and 'Password'. A blue 'Login' button is positioned below these fields. Under the 'Login' button, there is a link: 'Forgot your login details? [Get help signing in.](#)'. A horizontal line with 'OR' in the center separates the login section from the sign-up section. Below the line is a Facebook login option: a blue 'f' icon followed by 'Continue as' and a blurred profile picture. A large red arrow points from this Facebook option down to the sign-up link at the bottom: 'Don't have an account? [Sign up.](#)'.

\*Please move to next slides for step-by-step tutorial

# Step-by-step tutorial:- After you open the Application

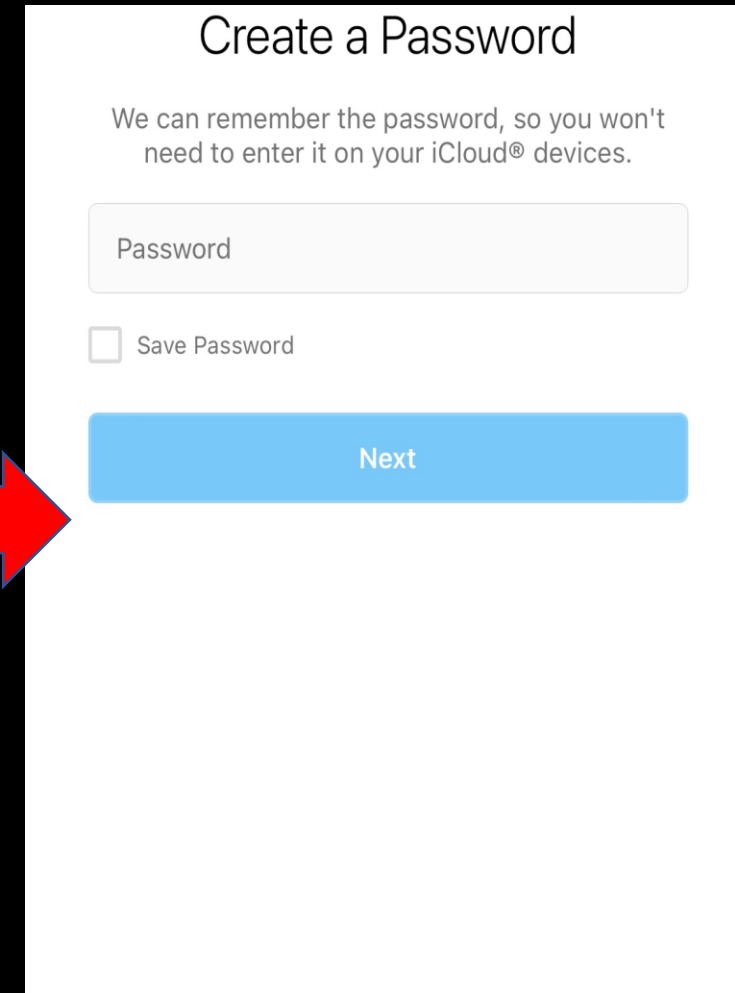


The 'Register' screen shows two input fields at the top, labeled '1' and '2'. Field '1' is for 'PHONE' and field '2' is for 'EMAIL'. Below these is a text input field with a dropdown menu showing 'CA +1' and the placeholder 'Phone Number'. A note below the input field states: 'You may receive SMS updates from Instagram and can opt out at any time.' At the bottom of the screen, there is a blue button labeled 'Next' and a blue button with a Facebook logo labeled 'Sign up with Facebook'. The Instagram logo and 'instagram.com' are at the very bottom.



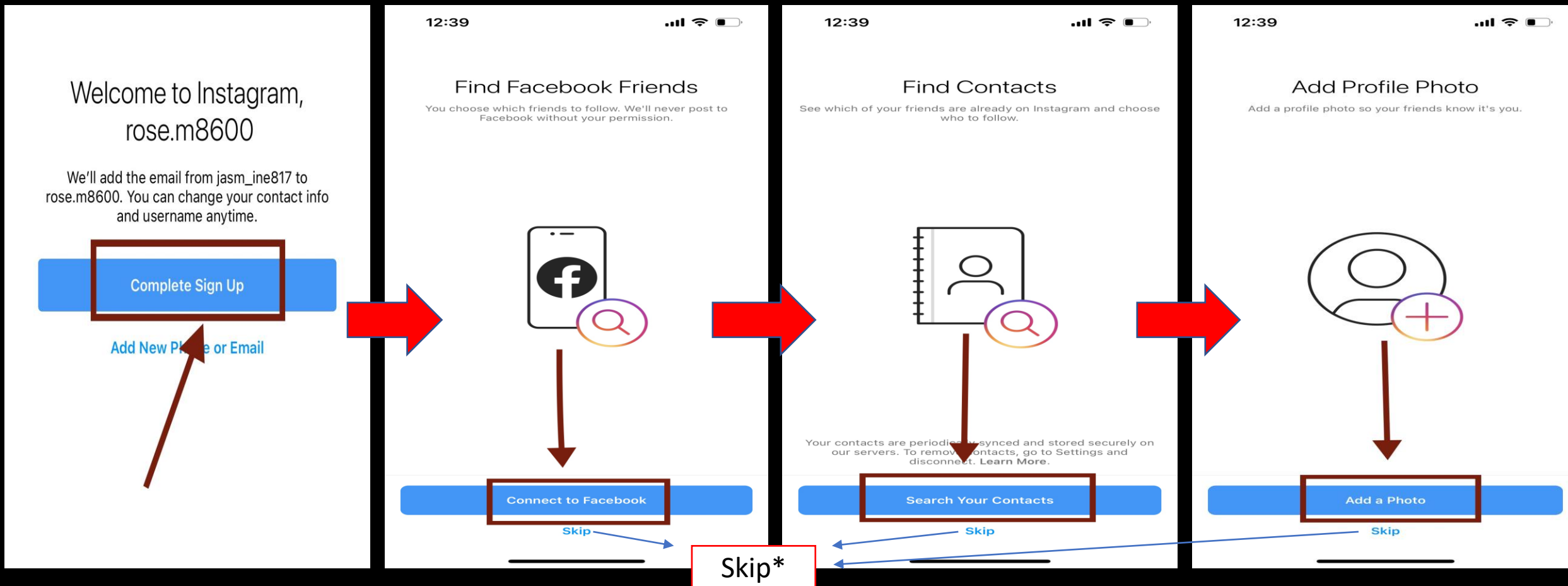
The 'Create Username' screen prompts the user to 'Pick a username for your new account. You can always change it later.' Below this is a text input field containing 'rose.m8600'. To the right of the input field is a green checkmark icon, which is circled in brown. At the bottom is a blue button labeled 'Next'.

Your username must be unique. If you choose a username that someone else is already using, you will not be able to proceed. A green checkmark will appear if the username is available for you to use.



The 'Create a Password' screen informs the user: 'We can remember the password, so you won't need to enter it on your iCloud® devices.' Below this is a text input field labeled 'Password'. Underneath is a checkbox labeled 'Save Password'. At the bottom is a blue button labeled 'Next'.

Once you open the application, register either by phone number, email address or signup with existing Facebook account. Then create a username and password



After one complete signup, there are various optional features available where a user can connect with their Facebook friends, or contacts saved on their phone. You can also upload a profile photo by tapping on “add a photo icon”. These all pages will appear in the same order as you sign up a new account on Instagram.

**\*Besides, if an user don't want to use these optional features, they can simply tap “SKIP” below and move forward**



The main page:


1- Home page – this will take you back to your main page if you navigate to another page.

2- Search bar (to search any celebrity, people or pages; for example, type “edmontongrannies” on the search bar and you can connect with us on Instagram

3- Reels- here is where one can watch and explore trending videos around the world

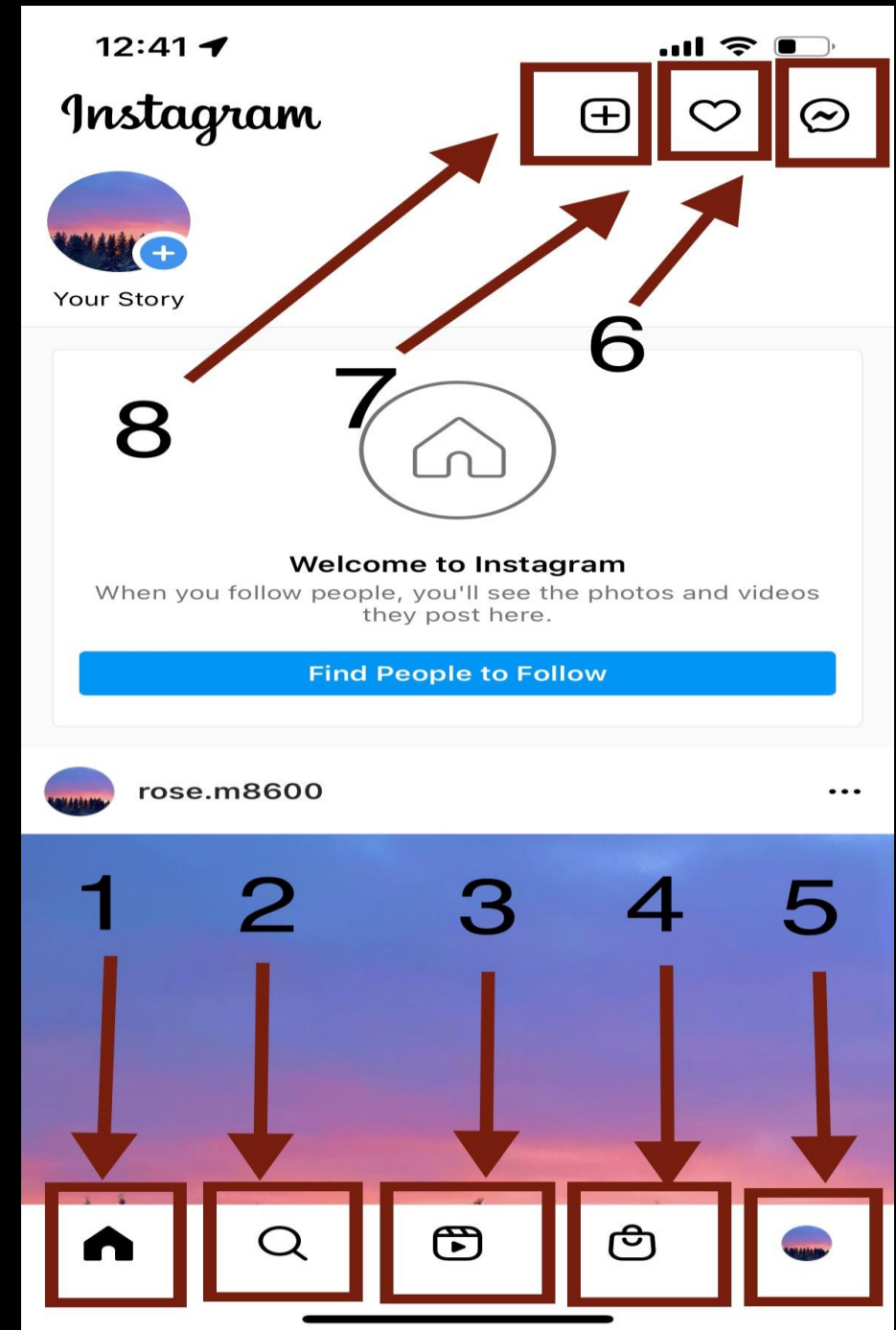
4- Online shopping icon

5- Users’ bio and personal info and settings

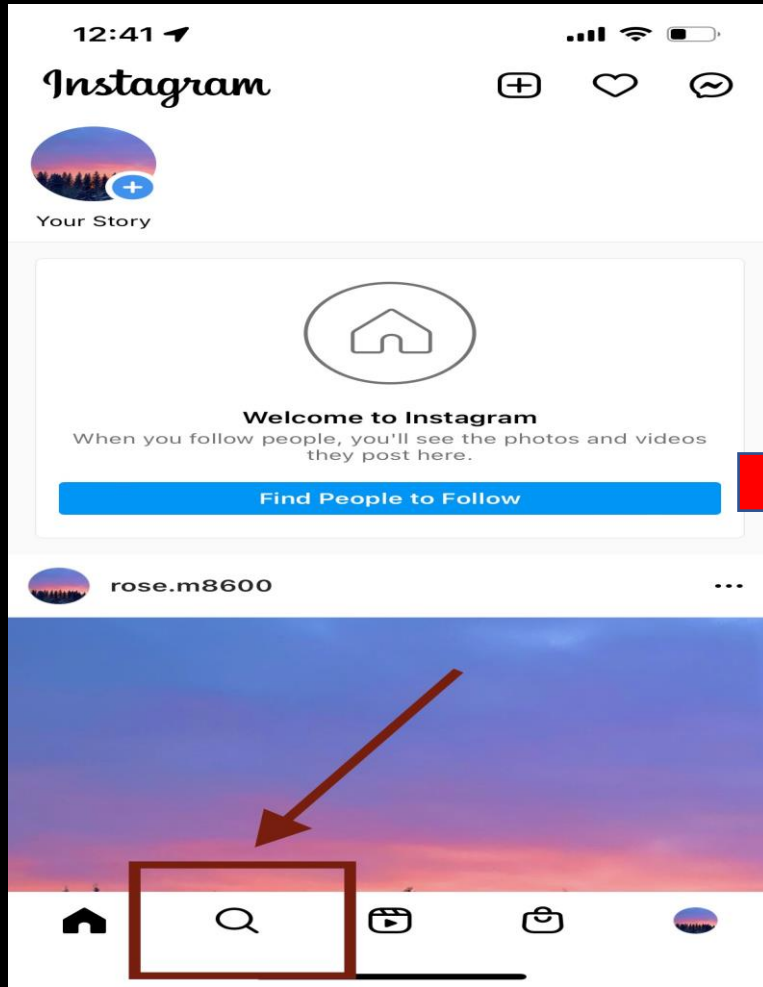
6- Messages/ audio and video call to friends (on some devices, this icon looks like a paper airplane  )

7- Activity – lists recent activity, accounts asking to follow you, and recommendations for accounts to follow.

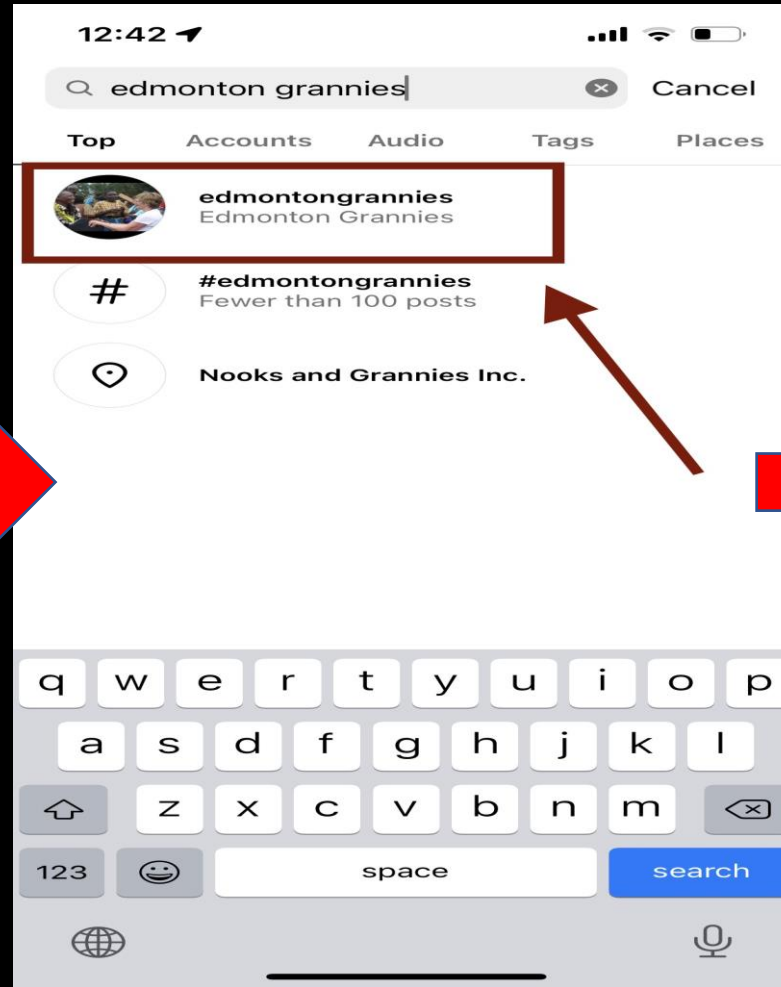
8- To share new photo or video with friends



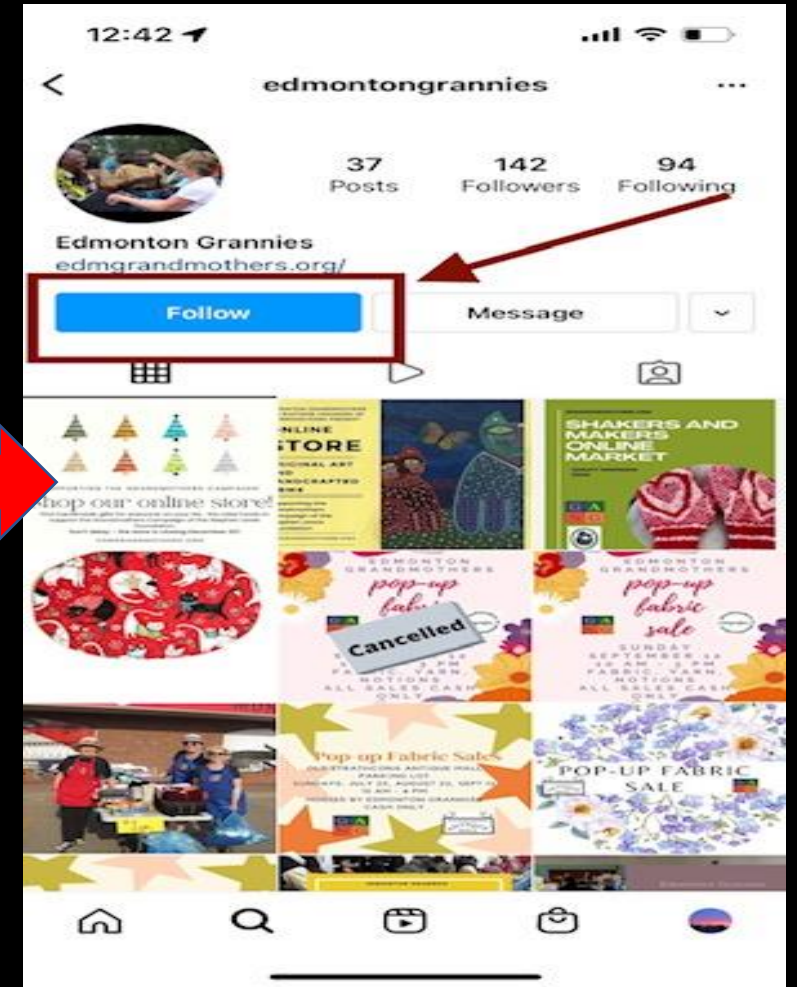
# Connect with GANG on “edmontongrannies”



1  
Go to search bar



2  
Search and select :  
“edmontongrannies”



3  
Tap follow and support the  
page

# The GANG (Edmonton grannies) Instagram page:

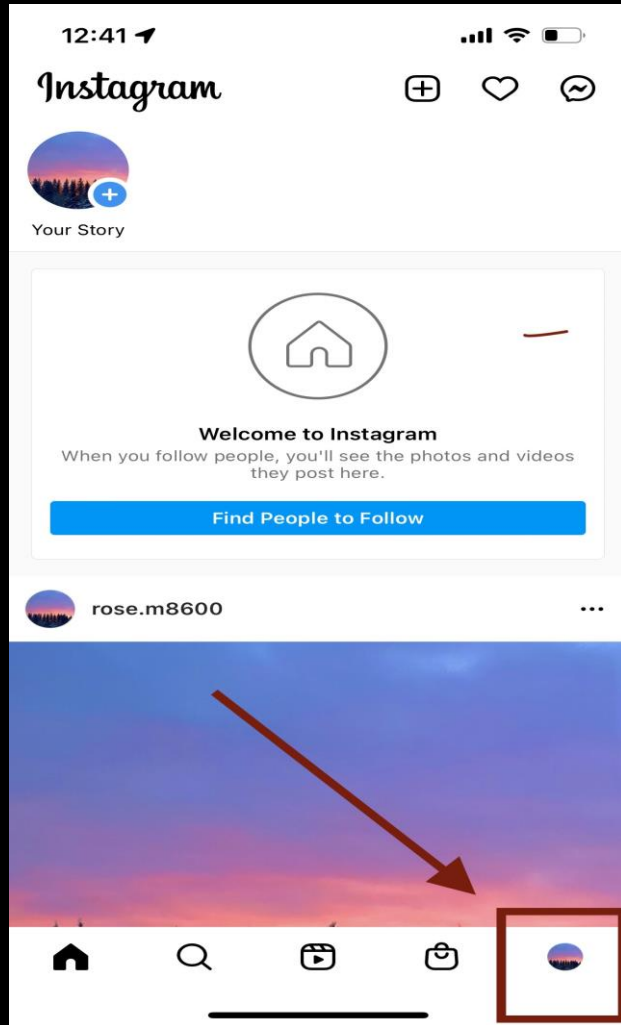
---

- The GANG Instagram page helps in publishing and promoting their work online.
- It helps in communicating with page followers and GANG members by sending messages to them.
- The page helps the users to learn about the work of the organization and build network of fans
- This increases the popularity of your work and gives greater credibility to GANG.



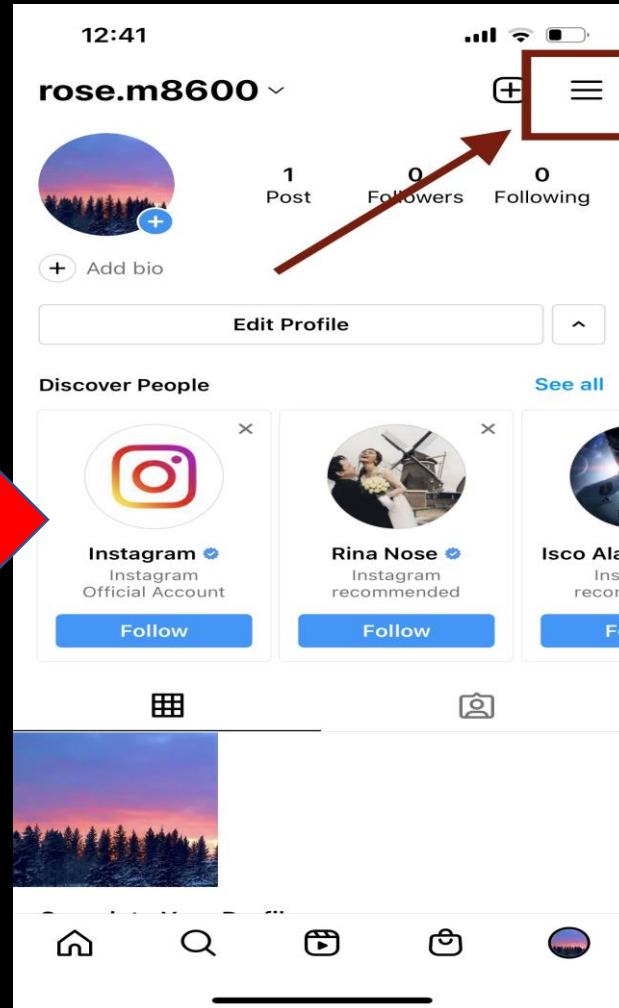


# To set account privacy:



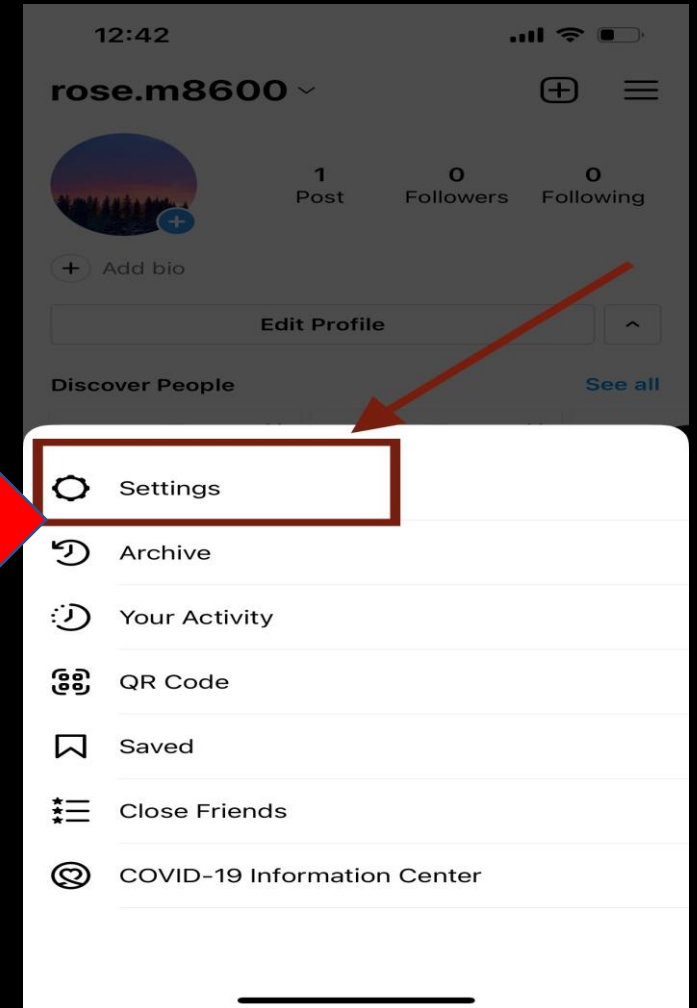
1

Tap at the icon at bottom right



2

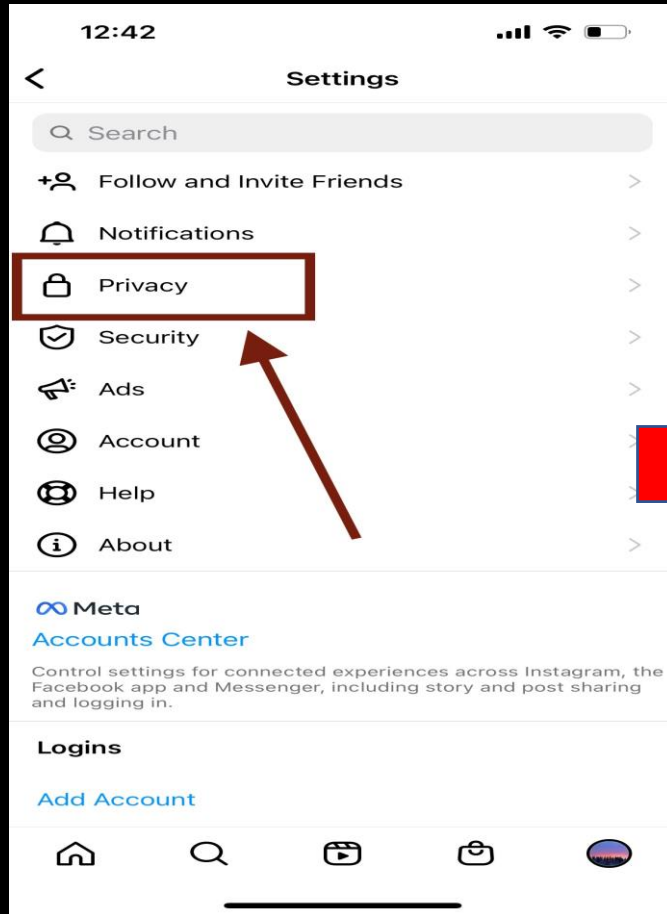
Tap on three lines at top right



3

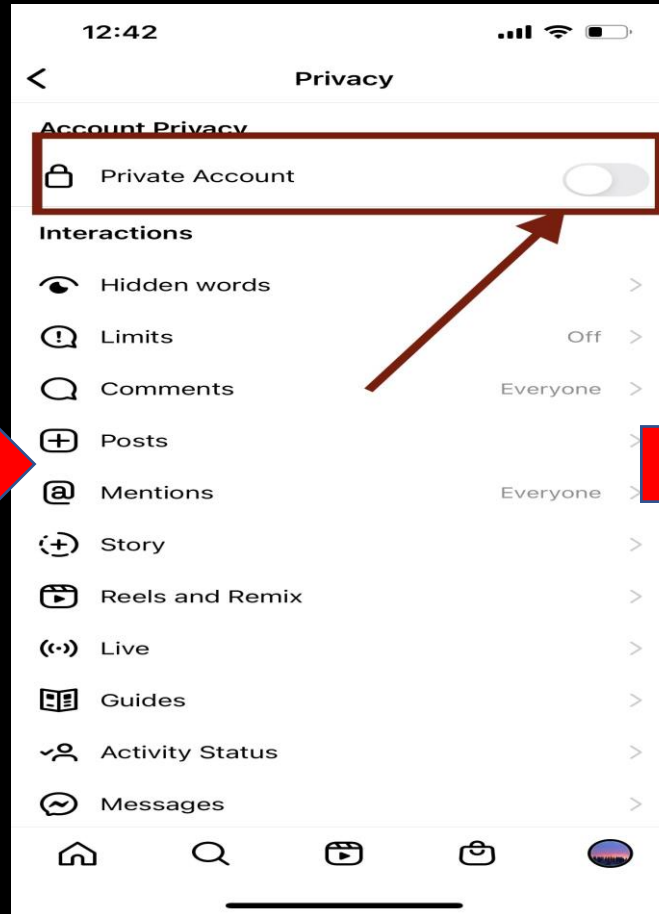
Now select setting

# To make account private (Continue)



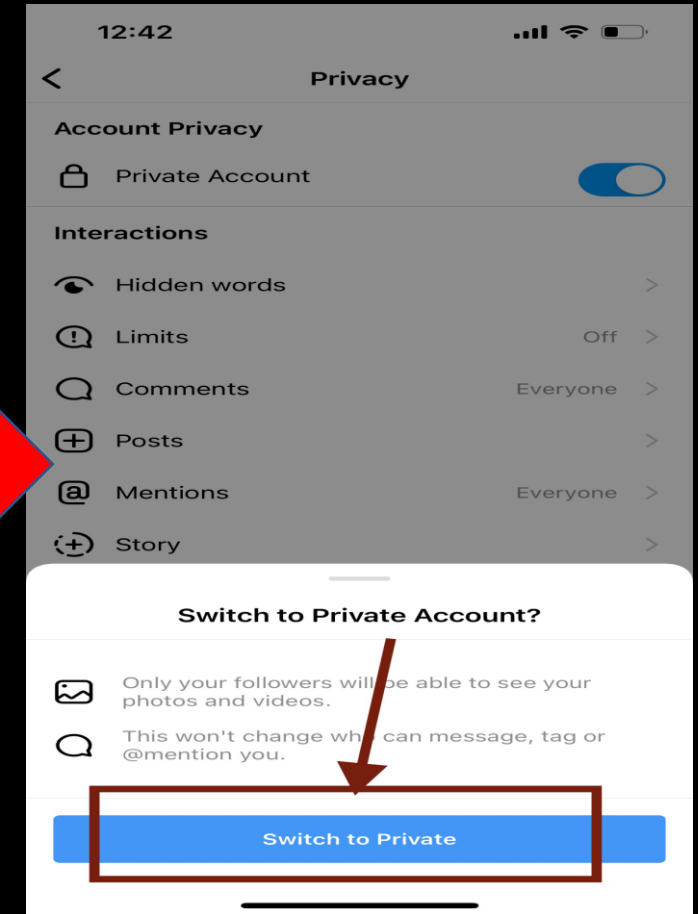
4

Select privacy



5

On the privacy bar as it appears  
blue on selecting



6

Switch to private account.  
Now only friends who follow you will be  
able to see your pictures and videos ,and  
you must approve any new followers

To create a new Instagram  
account on a  
Desktop/computer

---

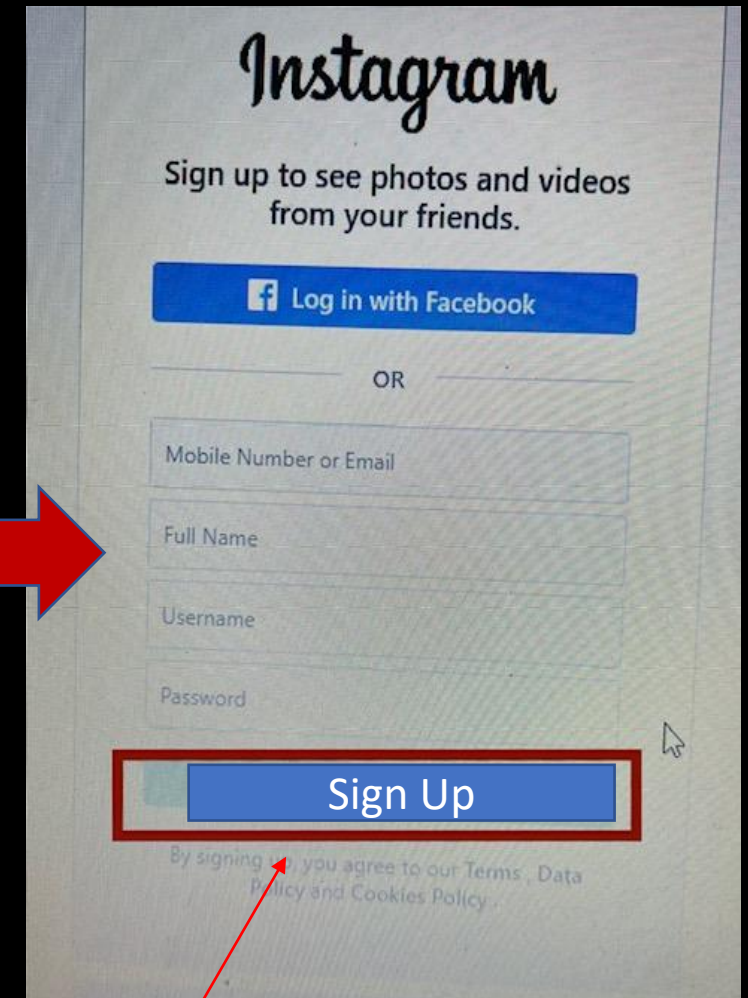


# Signup on a computer or desktop

- To sign up on desktop, please follow the link below:

<https://www.instagram.com/accounts/emailsignup/?hl=en>

1. Click on Signup

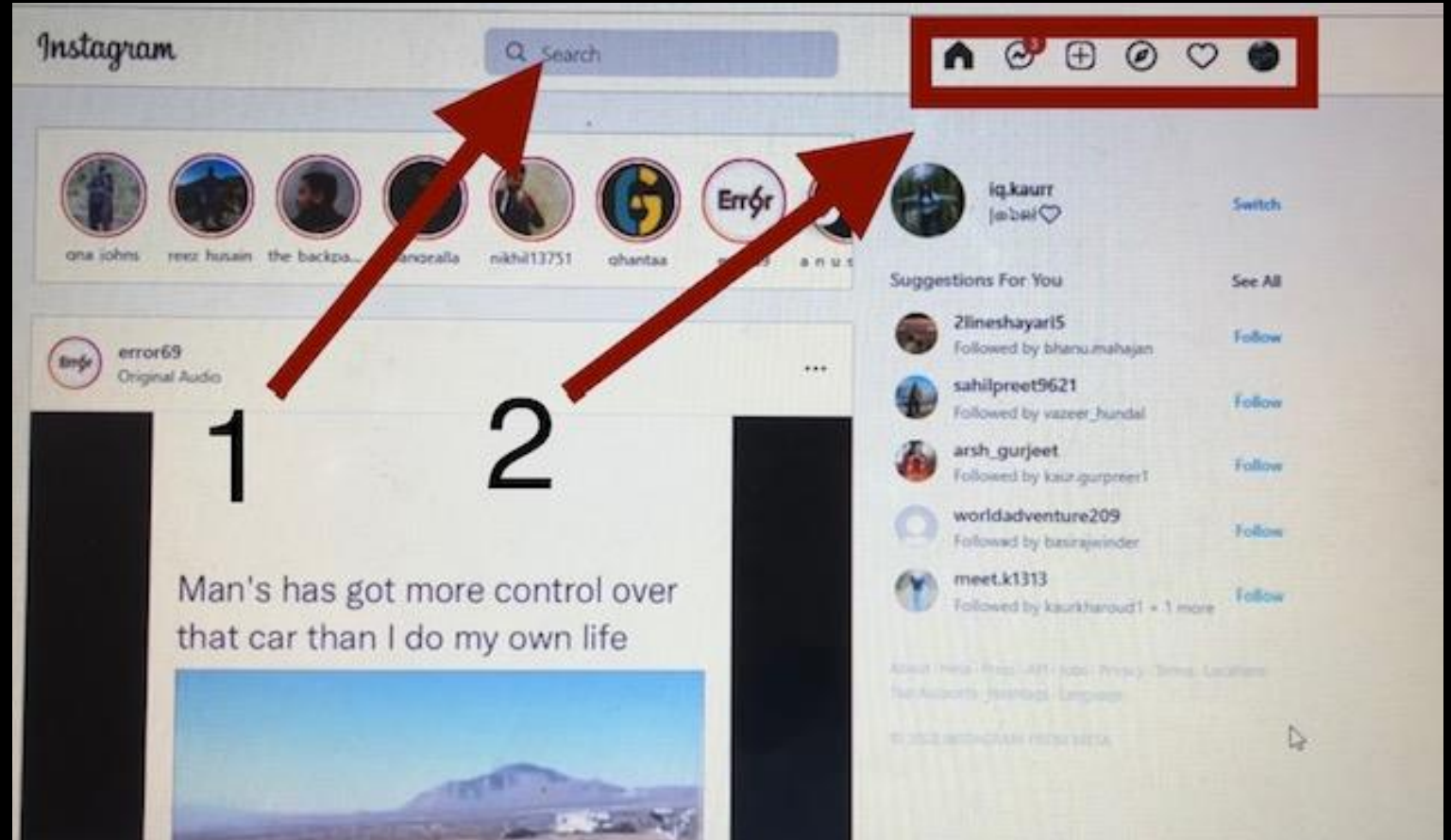


2. Signup either using a mobile number, Email or Facebook account. Create a Username and password.

\*For further details please follow instructions on slide 11-15, as signing-up steps are same for android, iPhone, iPad or a desktop user

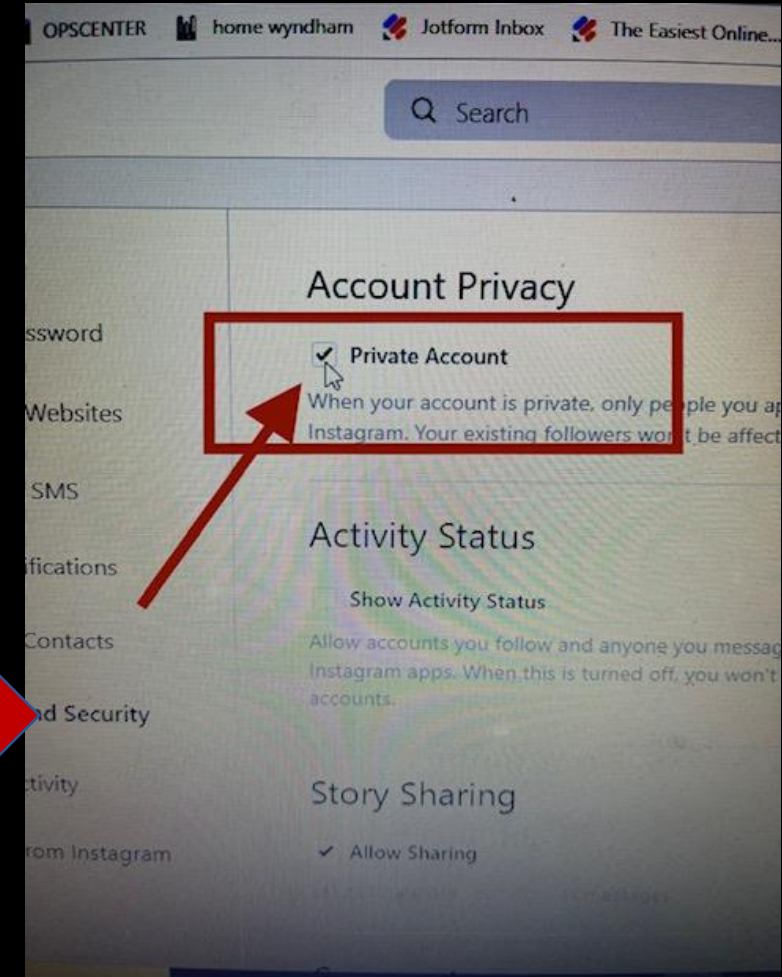
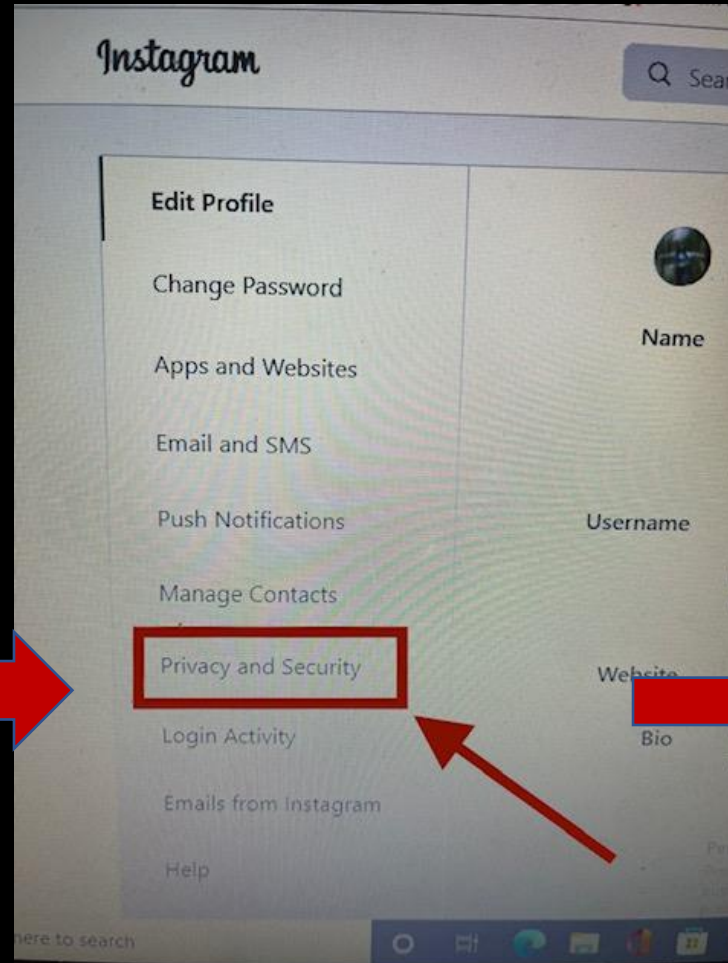
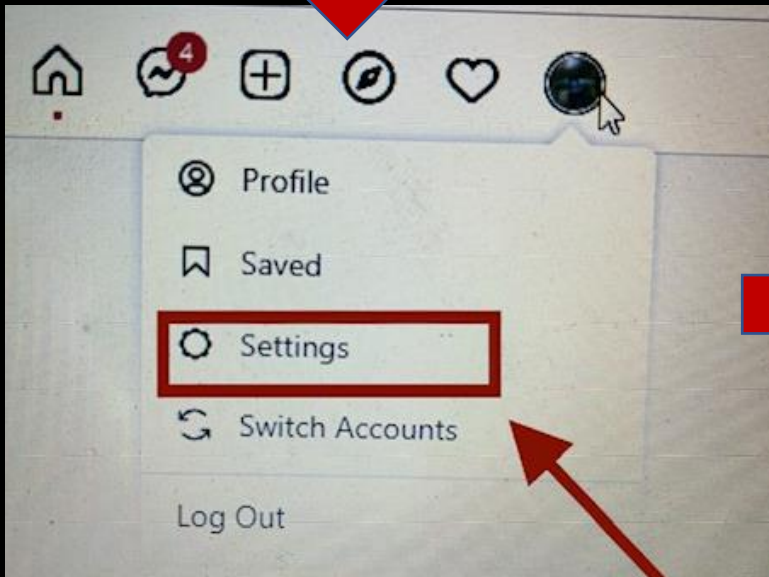
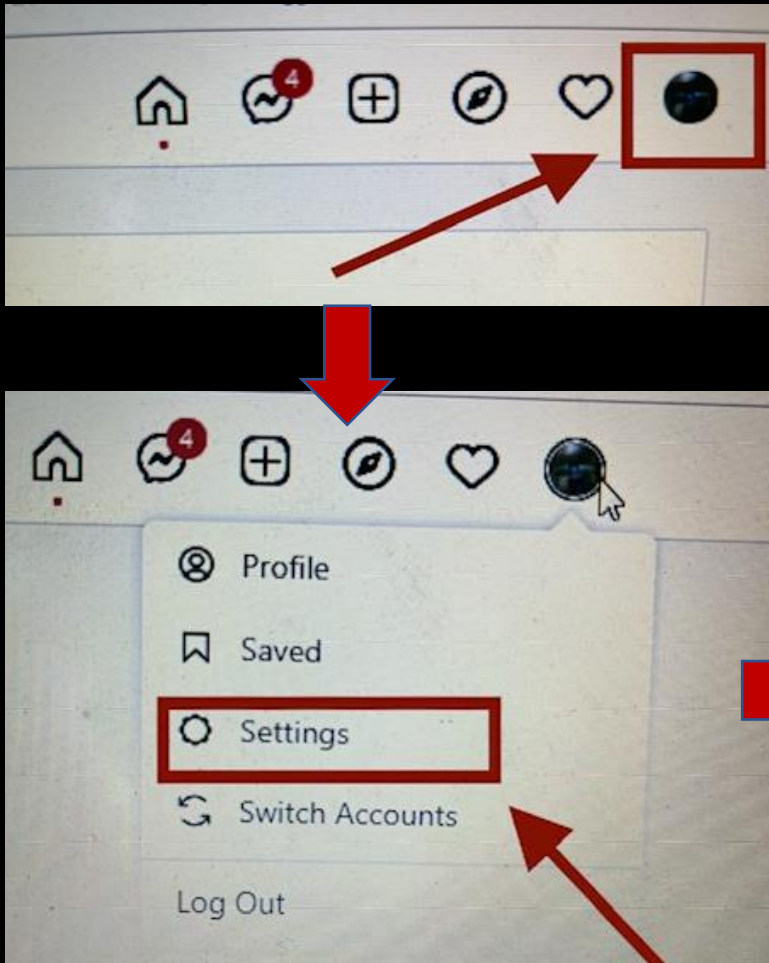
As one complete signing up, it will take user to this Home screen:

1. Search bar (Search any person, celebrity or organization. Try searching “edmontongrannies” and click on the “follow” button
  2. Instagram features – please move back to slide 15 for details
- 





# To private account on desktop/computer



Go to top right side and select the bio section (your profile pic icon), then go to settings, select privacy and security and check tick mark signage on the private account to turn on the privacy. Now only friends who follow you will be able to see your pictures and videos ,and you must approve any new followers



**You're all set**